

Advanced Affiliate Strategies

Part 2



A Quick Introduction

The second part of the affiliate report concentrates on two more aspects of affiliate marketing that you can implement for quick-fire profits.

Again, it's going to be kept short and to the point. No fluff or filler. Just *how* and *what* you do.

On a side note, we don't want to overload you with too much information so bare in mind, you don't *have* to use these strategies immediately. If you prefer, keep this PDF in a safe place and return to it in the future.

Steve & Tim

Launch Annihilation

This method revolves around similar promotional techniques that I talked about in part 1 of the affiliate report, but this time involves product launches and clinching top listings on the search engines, notably Google.

The good news is you don't have to spend any money to make this work.

Here's an overview...

What I'll show you how to do is make fast affiliate profits during a product launch by quickly grabbing the top positions on Google's organic search results *before* the product website has even gone live.

This is done by registering free blogs, creating relevant Web 2.0 pages and/or by snapping up new domains that are very similar to the domain of the product that you're going to promote.

The reason *why* this can be done so easily is because Blogger and Wordpress blogs as well as Web 2.0 sites such as Zimbio, Squidoo and Hubpages *tend* to be favoured by Google and you can get high rankings extremely fast.... especially when there is going to be very little competition initially.

If you do this successfully and get ranked, when the product is released and thousands of people start searching for it, your pages will show up first, potential buyers will visit them and you'll make fast sales without spending anything on Advertising.

The technique...

As I've just explained, it is relatively simple. However, the problem *is* most affiliates don't find out about these launches soon enough to take action and by the time they try to register relevant pages at the websites I mentioned, they have already been reserved by other people! Also there won't be enough time to get ranked.

So what's the secret? How do you find out before anyone else?

Well, through a website called <http://www.jvnotifypro.com>

It's owned by an extremely influential guy called Mike Merz who nearly all the major marketers rely on to recruit Joint Venture partners for these huge launches you hear about.

What happens is, he has a large list of affiliates on his books and announces each new product to this email list around 2 weeks before the actual launch date.

.... and you want to be on this list too to get the info as early as possible!

The trick is, to sign up to the forum, get on the mailing list and when you get wind of a new product launch, spring into action - FAST!

Now this is mainly for 'internet marketing' products, but launches in other markets are also catered for such as health and dieting, forex trading and a number of others. You can follow the same strategies for all of them.

Here's an example of how effective this can be...

As you obviously know, we recently released the Commission Blueprint product and two weeks prior to the launch, it was announced to the list at JV notify Pro.

When this happened, a number of affiliates quickly registered new domains that were similar to ours and also created new pages at the sites I mentioned.

So when we launched, word got around and thousands of people instantly started to search for the term 'Commission Blueprint'. As these affiliates were *already* positioned on Google ready to take advantage of the surge of targeted traffic, they were able to generate large affiliate commissions, extremely quickly.

Take a look at the sites on the screenshot below. This was the top 10 on launch day and by looking at our Clickbank analytics, I know that several of these guys made over \$1000 in the first 3 days!

Look closely at the domain names. The actual 'Commission Blueprint' domain isn't even listed!

[Commission Blueprint Scam? Review | Killer Bonus](#)

27 Aug 2008 ... DON'T Buy **Commission Blueprint** UNTIL You Read This Review. **Commission Blueprint** is a revolutionary product that'll take Clickbank marketing ...
www.commissionblueprintx.com/ - 21k - [Cached](#) - [Similar pages](#) - [Note this](#)



[Blueprint Commission - Florida Department of Juvenile Justice](#)

The Florida Department of Juvenile Justice (DJJ) and the **Blueprint Commission** today presented "Getting Smart About Juvenile Justice in Florida," a report of ...
www.djj.state.fl.us/blueprint/index.html - 6k - [Cached](#) - [Similar pages](#) - [Note this](#)

[COMMISSION BLUEPRINT Review & Bonus](#)

22 Aug 2008 ... There are lots of **commission blueprint** bonus is being offered by **commission blueprint** affiliates right now. Well , I am also going to offer ...
www.commissionblueprint.com/ - 20k - [Cached](#) - [Similar pages](#) - [Note this](#)



[Commission Blueprint](#)

This video introduces you to the **Commission Blueprint** process and gives you an "open walkthrough" of the strategies you'll use to repeatedly dominate ...
www.commissionblueprint.com/?hop=tutorxt007 - 177k - [Cached](#) - [Similar pages](#) - [Note this](#)

[Commission Blueprint Review & Best Bonus Offer](#)

Steven Clayton and Tim Godfrey's **Commission Blueprint** product review, exclusive insider preview, best mega bonus bundle and daily internet marketing tips ...
www.commission-blueprint.info/ - 31k - [Cached](#) - [Similar pages](#) - [Note this](#)



[Commission Blueprint Review & Bonus "Free Offer Here"](#)

Tim Godfrey and Steven Clayton reveal Clickbank profits on this affiliate marketing course.
www.networkonlinesecrets.com/affiliate-marketing/commission-blueprint-review-bonus/ - 42k - [Cached](#) - [Similar pages](#) - [Note this](#)

[Commission Blueprint](#)

Commission Blueprint Is The Latest Income System That Combines Google Adwords With Landing Pages To Pull In Huge Profits From Clickbank. ...
thecommissionblueprint.blogspot.com/ - 36k - [Cached](#) - [Similar pages](#) - [Note this](#)



[About Commission Blueprint](#)

Commission Blueprint - Is it worth it? With Steve Clayton and Tim Godfrey behind it, we think so. Get an upfront and honest review of the **Commission** ...
aboutcommissionblueprint.com/ - 24k - [Cached](#) - [Similar pages](#) - [Note this](#)



[Commission Blueprint | Commission Blueprint Review](#)

Commission Blueprint Copy This \$6513/day Clickbank Trick...If youve already seen the the video showing massive proof of this \$526422.83 Clickbank strategy, ...
www.squidoo.com/commissionblueprint-reviewed - 51k - [Cached](#) - [Similar pages](#) - [Note this](#)



So as you can see the entire first page is taken up not with our website but with other peoples domains as well a few blogs and web 2.0 pages.

The good news is, you can do this to, so here's the plan of action...

Step 1

Sign up at JV notify pro and get on the mailing list. www.jvnotifypro.com

Step 2

As soon as a product is announced, you'll get an email from the owner of the forum, Mike Merz. If it looks to be good, visit the 'JV page', sign up to the notification list, grab some promotional materials and move forward.

Step 3

(This will cost you \$10 or so but is well worth your time although not absolutely necessary)

Register a domain name that is similar to the domain name of the product you're going to promote. For instance, you can see in the above screenshot someone has registered 'commissionblueprintx.com' and is appearing at the #1 position.

Do the same. If a product called 'dietingsecrets.com' was released, register a domain name called 'dietingsecretsx.com... or some other variation.

Get the site set up and write a review of the product for the main page and maybe add a relevant article underneath with some out going links as well. (this will increase your chances of getting ranked)

Here are some examples of how people did it for our launch:

<http://www.commissionblueprintx.com/>

<http://www.commissionbluprint.com/>

<http://www.commission-blueprint.info/>

If you want, add a bonus that you can give away following the instructions in 'part 1' of the affiliate report. This will help your sales dramatically.

Step 4

Then go to www.blogger.com and create a blog and do the same thing. Again, make sure the blog title and URL contain the product name such as:

<http://commissionblueprint.blogspot.com>

Add content to the blog in the same way like this:

<http://thecommissionblueprint.blogspot.com/>

Step 5

Then repeat the exact same process at the following websites:

www.squidoo.com

www.hubpages.com

www.zimbio.com

Again, add content and a good bonus.

Here's an example: <http://www.squidoo.com/commissionblueprint-reviewed>

Be sure that the title of your 'lens' or 'hub' contains the product name which in this example is evidently 'commission blueprint'.

Step 6

Hopefully by this stage, what will happen is that within a few days your website (depending on the amount of competition and how fast you've done this) will appear on the front page of Google and when the product launches, you'll be right up there and will make some easy sales.

There are other ways to increase the chances of you getting ranked and we'll be telling you more about SEO techniques soon.

Step 7

One other point to mention with this is that the more original the content, the higher your site will be ranked. The Problem is, it can be quite time consuming to create original reviews over and over again.

What I suggest is that you write a review just once and then got to www.need-an-article.com and get it re-written 5 or 6 times (a different version for each website) so it's original. It'll cost you around \$6 for each re-write.

News Domination

This affiliate technique works extremely well and has actually been mentioned in a number of recent publications.

However, it's also something that I've used on occasion with huge success so I thought it would be worth telling you about.

An overview...

What this entails is carefully tracking global news and events and then cashing in on the surge of search engine traffic when they take place.

You can make huge affiliate commissions doing this WITHOUT spending much money on advertising.

The one difference here is that you *won't* be promoting ebooks or online courses. You'll be promoting CPA (cost per action) offers from companies who will pay you for generating leads.

We'll be going into CPA in more detail over coming weeks but in case you don't know, a "lead" means someone's personal details such as their name and email.

The advantage of this technique is that news events (or keywords relating to them) tend to have low levels of competition on Adwords, and as a result, you can get extremely cheap clicks. As low as 0.03c to 0.05c in some cases.

This means that *even* if you are only being paid \$2.00 per lead, you can still create considerable profits.

At first glance, this *may* not seem like that much money, but in some instances, the traffic can be so immense, you can rack up hundreds or even thousands of dollars extremely quickly.

OK, instead of rambling on about theory here, I'll just give you a quick example of how I would put this into action...

Step 1 - Choosing a news story. An example.

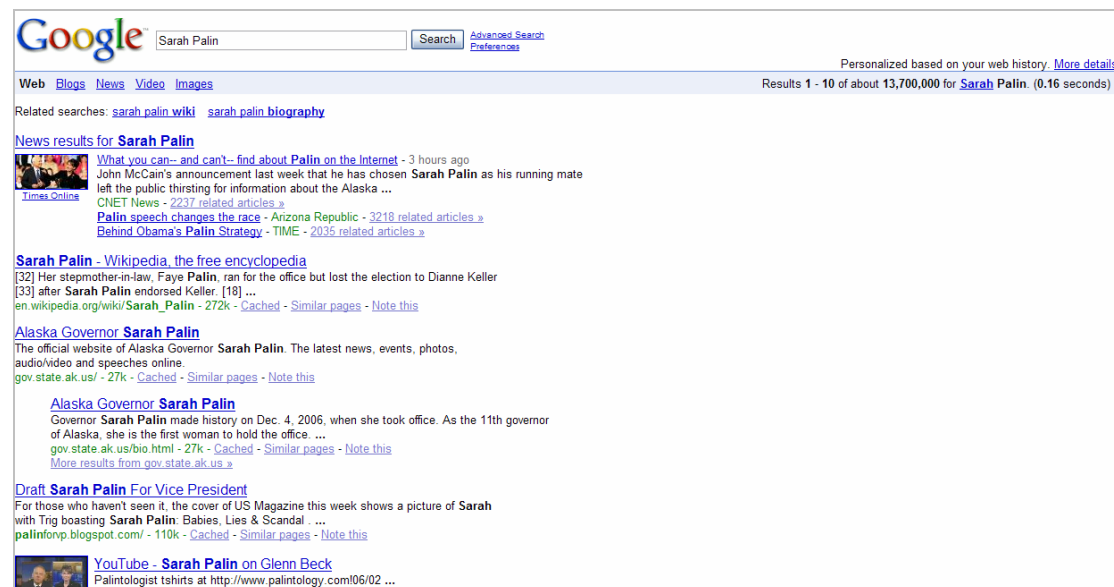
At the time of writing, the US presidential election campaigns are under way and one of the main stories that recently hit the headlines was John McCain choosing Sarah Palin as his “running mate”... or whatever the terminology is!

Now this was big news, not only in the US but in other countries as well and inevitably caused a huge rush of traffic on Google with people either trying to find out more about Sarah Palin or simply looking for more information about the ‘event’.

This is *exactly* the type of thing we are looking for and if I were to try and make some money off the back of this, as soon as the news broke, I would act immediately.

Here’s what I would do...

Firstly, I would search Google for the term ‘Sarah Palin’ to check out the Adwords competition and determine how much I would have to bid to place an Ad up there. In this case, if you look at the screenshot below, there is no competition whatsoever. Not one single advertiser (at the time!)



This is obviously a perfect scenario and would mean that I would be able to get VERY cheap clicks. Less than 10c for sure.

The next thing to do would be to search for an “offer”.

Step 2 - Choosing An Offer

Ok, so my plan of attack here would be to get my Google Ad in front of all this traffic and send them through to a CPA offer where I would get paid for each name and email address I successfully captured.

What usually works quite well are these “Vote to win a Free LCD TV” offers that you undoubtedly will have seen.

I’m not saying it would necessarily work for this piece of news - I would have to do more research on age groups, genders and demographics... However, if you ever pursued this technique at any point, you could find out more about the audience for each news story here: www.quantcast.com

Also, here’s a list of the most popular CPA networks to find relevant offers.
<http://www.nooti.com/profit/cpa-networks.php>

So for this example, to make life easier, let’s just stick with the “free TV” one and if you sign up and search through the CPA networks I’ve listed, you should be able to find one that looks similar to this:

**Win a full High Definition
BRAVIA TV worth £3,999**

46" widescreen
Live Colour Creation
Powered by the BRAVIA ENGINE EX n
Next generation S-PVA LCD screen:
Super wide 178° viewing angles;
incredible 1:3000 contrast - for stunning clarity
Integrated digital terrestrial tuner
Built-in Virtual Dolby® Surround Pro Logic II
SRS TruSurround & BBE Digital Sound
for excellent sound quality

FILL IN THE FORM BELOW FOR A CHANCE TO WIN!

Title	<input type="text" value="Select Here"/>
First Name	<input type="text"/>
Last Name	<input type="text"/>
Email Address	<input type="text"/>

Step 3 - Setting Up Your Site

Ok, so now we have our offer so let's move on to the landing page for this campaign.

If you already have a website that you could place this offer on, then fine.

If not, creating a blog at either blogger.com or wordpress.com would be adequate and if I were creating one for this specific example, I would do the following:

1. Go to blogger.com and create a new blog with a highly relevant name. In this instance, I'd make it something like:

<http://SarahPalinTruth.blogspot.com>

<http://SarahPalin.blogspot.com>

...etc

2. Then, to quickly build up the site content, I would search news sites and retrieve a ton of articles and info about Sarah Palin. I would then create 5 to 10 additional pages within the blog and place the information on them.

On the home page, I would also link out to major news sites to help with Google quality score issues. I would also write an original article to go on the home page as well.

3. Then, with the original article below it, I would set up the promotion right at the top of the page and design it a little like this...

Do You Think That John McCain Made The Right Choice In Picking Sarah Palin??

Vote Below And Win A FREE High Definition 46" Sony TV Wroth \$7999!!



[Vote YES Here!](#) **?** [Vote NO Here!](#)

Pick Your Answer Now And Win This Exact TV!!



In reality, I'd make this look a little better and improve the text but hopefully you can see what I'm getting at here.

4. Then, after setting this up I would link up both the “vote yes here” and “vote no here” with my affiliate link to the CPA offer so when someone clicked it they would be taken to the page I showed you a moment ago where they would enter their details and click submit to “win” the TV.

Obviously each time someone did this, I would get paid!

(Both links would go to the same page by the way)

Step 4 - Setting Up The Adwords campaign

Obviously we’ve been through the Adwords set up process in the videos so I won’t repeat any of that here.

What you do need to know, however is which keywords to bid on and how to write your ad.

In this example, as it’s specifically about Sarah Palin so I would bid on broad, phrase and exact matches of that keyword only. And that’s it. Other keywords may not be targeted enough. After all, in this case, it’s going to be the name ‘Sarah Palin’ which is going to be getting the bulk of the searches.

Also, I would only bid on the search network for this as well.

For the Ad, I’d write something inciting like this:

A screenshot of an Adwords advertisement. The text is as follows: The first line is "Sarah Palin "Exposed"" in blue, underlined text. The second line is "Did McCain Make The Right Choice?" in black text. The third line is "Vote Now And Win A \$7999 TV!" in black text. The fourth line is "SarahPalin.blogspot.com" in green text.

[Sarah Palin "Exposed"](#)
Did McCain Make The Right Choice?
Vote Now And Win A \$7999 TV!
SarahPalin.blogspot.com

After setting all this up, I would make sure all the links were working correctly, activate the campaign and watch the commissions roll in!

Please note: This may seem like quite a time consuming process but in fact it would only take you 3 or 4 hours at the most.

Ok, that’s pretty much it for this technique. I hope you’ve grasped what it’s all about and obviously you can apply this method to so many other news items and events. Hollywood Movie releases are another great example of where this works well.

